Joint project
Pflege Prävention 4.0

New preventative health care models for the geriatric care sector that account for career biographies, service diversity and high-tech support

In the joint Pflege-Prävention 4.0 project, measures will be developed and tested that enable geriatric care professionals to address their own health and ability to work in the different phases of their careers, and see and use preventative health care measures as an opportunity to improve their working life and personal fulfilment.

At the same time, concepts that encourage more diversity at work and in turn promote health in geriatric care institutions will be developed, tested and transferred to the sector.

On a scientific level, fundamental research will be carried out into innovative concepts for measuring the work experience and workplace-related behaviour in the geriatric care sector, which will then be tested and implemented.

Group-specific intervention programmes will be developed to improve the ability to address the specific requirements of care work.

Scandinavian experiences of health promotion in job design will be applied to the German geriatric care sector. Responsible for this topic is fiap e.V. in Gelsenkirchen, Rüdiger Klatt and Silke Steinberg (www.fiap-ev.de).
Email: r.klatt@fiap-ev.de

Project coordination:
MA&T Sell & Partner GmbH
Karl–Carstens–Straße 1
52146 Würselen/Aachener Kreuz
Contact: Dr. Paul Fuchs-Frohnhofen
Tel.: 02405-4552-0 • Fax: 02405-4552-200
fuchs@mat-gmbh.de • www.mat-gmbh.de

Research partners:
Deutsches Institut für angewandte Pflegeforschung e.V. (dip)
Hülchrather Straße 15
50670 Köln • Tel.: 0221-46861-30
Contact: Prof. Dr. Michael Isfort
m.isfort@dip.de • www.dip.de
DAA Deutsche Angestellten-Akademie GmbH
Alter Teichweg 19
22081 Hamburg
Contact: Jörg Schlüpmann
DAA Ostwestfalen-Lippe
Boulevard 9
33613 Bielefeld • Tel.: 0521-52007-64
joerg.schluepmann@daa.de • www.daa-owl.de

Practitioners:
St. Gereon Seniorendienste gGmbH
Klosterberg 5
41836 Hückelhoven
Contact: Bernd Bogert • Tel.: 02462-981-0
bernd.bogert@st-gereon.info • www.st-gereon.info
Johanniter Seniorenhäuser GmbH
Regionalzentrum West
Siegburger Str. 197
50679 Köln
Contact: Georg Hammann • Tel.: 0221-299913-855
Mobile: 0173 -5762797
georg.hammann@jose.johanniter.de • www.johanniter.de

A joint project in line with the German Federal Ministry of Education and Research’s call for “preventative measures to make tomorrow’s workplace safe and healthy”

Project duration: 01.01.2016 – 30.04.2019
www.praevention-fuer-pflegende.de

Funded by
Bundesministerium für Bildung und Forschung

Photo: Birgit Betzelt


**Pflege-Prävention 4.0**

**Project objectives**

This joint project will:

- cover research on how geriatric care professionals, with different career biographies and in different career phases, can address their own health and ability to work, accounting for cultural diversity.

- deliver findings and recommendations on how preventative health measures in the geriatric care sector can be seen and used as an opportunity to improve employees’ work and personal fulfilment.

- develop solutions together with care professionals and employers that enhance the workplace, partly with the aid of technical support for service diversification, and that contribute to employer branding.

This project aims to strengthen the innovative capacity of the participating companies and their employees, taking demographic developments into account, by combining job design and preventative health measures with competence, personnel and organizational development.

“Arbeitsgestaltung und Dienstleistungen” at the DLR in Bonn (PT-DLR) is responsible to support the project ([www.pt-ad.pt-dlr.de](http://www.pt-ad.pt-dlr.de)).

**Project deliverables**

The project will deliver 4 published sets of guidelines that help employees and managers in the geriatric care sector to take advantage of “preventative health measures” — for the benefit of carers, care facilities and patients/residents.

These guidelines will cover the following topics:

- Healthy working conditions for the entire duration of the carer’s career – how to mobilize one’s own resources and reduce stress
- Healthy working conditions in residential care – how employers can contribute to healthy job design through modern organization methods
- Modern geriatric care services – how to develop innovative services that contribute to preventative measures
- Geriatric care as an attractive vocation – instruments that rebrand the employer